

International Journal of Multidisciplinary Conference Proceedings

✉ editor@ijmcp.com

🌐 <https://www.ijmcp.com>

The Role of Generation Z in Shaping Modern Politics

1stImrana Alam

¹The University of Lahore, Sargodha Campus, Pakistan

KEYWORDS	ABSTRACT
Gen Z, Modern Politics, Modern Politics, Online Behaviors	This study explores how Generation Z is redefining modern politics through digital awareness, activism, and social engagement. As the first truly digital generation, Gen Z utilizes social media platforms not only for expression but also as tools for political mobilization and accountability. They prioritize inclusivity, transparency, and environmental justice, which represents a significant shift from traditional forms of political participation. The research emphasizes how Gen Z's attitudes and online behaviors are reshaping political communication, voter engagement, and leadership expectations in the modern world. This presentation highlights the transformative influence of Generation Z in establishing a more participatory, issue-driven, and globally conscious political culture.
ARTICLE HISTORY	
Date of Publication:30-10-2025	
Conference Organizer(s)	
University of Lahore, Sargodha Campus, Pakistan & Research Consultancy on Social & Management Development	
Corresponding Email	imranaamn1978@gmail.com
Volume-Issue-Page Number	3(1) 12
Citation	Alam.I (2025). The Role of Generation Z in Shaping Modern Politics. <i>Proceedings of the 2nd International Conference on Artificial Intelligence, Social Transformation, and Scientific Progress (ICASST-2025), International Journal of Multidisciplinary Conference Proceedings</i> , 3(1).