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KEYWORDS	ABSTRACT
: Social Networks, Economic Mobility, Social Capital, Urban Poverty, Community Support. ARTICLE HISTORY Date of Submission: 23-11- 2024 Date of Acceptance: 27-11- 2024 Date of Acceptance: 27-11- 2024 Date of Publication: 30-12- 2024 Conference Organizer(s) Research Consultancy on Social & Management Development &	This paper examines the role of social networks, specifically family, peers, and community, in influencing economic mobility in low-income urban areas, where access to opportunities is often constrained by education, employment, and social connections. Drawing on both qualitative interviews and survey data, the study investigates how the structure and dynamics of social capital enable or hinder individuals' access to key resources for education, employment, and mentorship. The findings highlight the dual nature of family structures, where intergenerational support can either serve as a pathway to economic mobility or function as a mechanism of exclusion. Additionally, peer networks and community ties are explored to understand how informal channels, such as employment referrals and social support, contribute to financial success and mobility. By analyzing these dynamics, this study underscores the significant role of social capital in shaping economic outcomes and offers policy recommendations for fostering community-based approaches
Thal University Bhakkar	that open avenues for economic opportunities. Ultimately, the research illustrates how social networks, whether through support or exclusion, can either perpetuate or mitigate poverty, depending on the unequal distribution of resources within urban environments.
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